



on the
Orders FLY

FAST AND EASY ONLINE FOOD ORDERING

Innovative Online Food Ordering

Now you can offer your customers the convenience of online ordering! With Orders On The Fly, you will get your own customized online ordering website with orders transmitted directly to your Fax Machine, Computer or Cell - in real time!

We Take Care of Everything!

We promise every customer a hassle free experience. Orders On The Fly will set up and host your custom online ordering website and you maintain complete control. Your Orders On The Fly service includes administrative access and a user friendly control panel. This allows you to make changes to your site when you want and how you want. Some of the customizable features include changing your color scheme, uploading logos, adding images to menu items and much more.

Easy Set Up

You can start accepting online orders in just a matter of days. All you have to do is provide us your menu. We will take it from there without any headaches on your end.

Already have a website? No Problem. Your online ordering website can be easily integrated into your current website without any additional work or expense.

Online Ordering Statistics:

- **The top three national pizza chains now have nationwide campaigns promoting their online ordering**
- **Check averages for online orders are 50% to 60% higher than overall check averages**
- **Online ordering helps collect email addresses to build an effective email marketing campaign**



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What Your Customers See

Innovation Meets Simplicity

Orders On The Fly combines the most advanced online ordering technology while maintaining usability for you and your customers.

Online customers will see your complete menu and be able to add or change items at their leisure. Every item is clearly displayed with the ability to order and customize anything on your menu. Best of all, they'll see their current order, running total and recent orders throughout the entire process.

Orders On The Fly offers the most user-friendly online ordering experience available. Your customers are guaranteed:

- Fewer Clicks to Complete an Order
- Faster Page Loading Times
- Always Available Checkout
- Easy Navigation



Features for Multiple Restaurant Locations

Thanks to advanced geocoding, Orders On The Fly allows your customers to first enter their address and then choose the restaurant closest to them.

If your restaurants deliver, customers will only be allowed to place a delivery order with the restaurant that is closest to their address.





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Pricing

Having your own custom online ordering website costs less than you would spend on website hosting alone. But unlike regular websites, you'll start making money from this one right away. Customers will love the convenience and you will love the results.

Your Orders On The Fly Online Ordering Website Includes:

- 1000 FREE Orders Per Year (35 cents for each order over 1000)
- Customized Website Setup
- Website Hosting
- Email Forwarding
- "Order Now" button and link on your existing website (if applicable)
- Email Address Collection
- Data Collection
- Database Management
- MyOrdersOnTheFly.com – Administration Tool
- Discounted Rate for Online Credit Card Processing
- Payment Gateway Integration
- PCI Compliance Scan
- Fax Order Confirmation
- Mobile Phone / Text Order Confirmation
- Email Order Confirmation
- Technical Support
- Upsell and Coupon Options

To get started, all you have to pay is a one-time set up fee of \$300. Your annual fee is just \$197 and it includes 1000 free orders. If you receive more than 1000 orders in a given year, you only pay 35 cents for every additional order. Orders On The Fly offers you complete flexibility. You can even choose to charge your customers a convenience fee and relieve yourself of any cost at all.

To Get Started, Call Us Today at 800-331-8882